

# LITTLE FREE LIBRARY



**DURATION**  
90 – 120 minutes



**REQUIREMENTS**  
One table for every team of 5 guests.



**GUEST NOS.**  
4 – 250 guests



**Little Free Library underlines the importance of what giving back to your local community can create. It is the perfect option for values-driven organisations and of course, book worms!**

Participants will learn about a growing literacy crisis. In England, 16.4% of adults, or 7.1 million people, can be described as being functionally illiterate. They will find out how this affects people and their daily lives.

The event enables teams of 5 people to assemble their own Little Free Library book-sharing boxes, within a 1.5 to 2 hour timeframe. Once the libraries are assembled, each team keep the libraries & in your own time install them within your community, giving your event a lasting impact by increasing book access locally for years to come.

***“Constructing the libraries was one of the best team-building events Vertical Bridge has done. Each one of our employees was excited, engaged and proud to be there. We couldn’t have asked for a better outcome”.***

*Lourdes Delfin, Event Organizer, Vertical Bridge*

# LITTLE FREE LIBRARY

Since launching in 2009, over 175,000 Little Free Libraries have been created and placed in 121 countries, meaning 400 million books have been shared.

## Why does book access matter?

Studies have shown that books have a meaningful impact on improving literacy. Not only that but, it improves cognitive development in children, it enhances imagination and creativity, it exercises the brain, expands vocabulary, reduces stress. The list goes on!

Little Free Library book-sharing boxes play an essential role by providing 24/7 access to books (and encouraging a love of reading!) in areas where books are scarce.

Through Little Free Library book exchanges, millions of books are exchanged each year, profoundly increasing access to books for readers of all ages and backgrounds.

On average, one book is shared in a Little Free Library every day.

98% of people say their neighbourhood feels like a friendlier place because of a Little Free Library.

## KEY BENEFITS

- **A turnkey solution with community goodwill.** We'll work with your team to coordinate all aspects of the build, including tools, guidance, and placing the libraries locally afterward.
- **Easy participation for all.** Building experience not required!
- **Public relations and branding opportunities.** Library installations often provide media opportunities, and the libraries themselves can promote your company's logo and mission to users and passersby.

## WHAT'S INCLUDED

- Delivery of unassembled Libraries.
- All necessary paint and materials to design and build your libraries
- Official "Little Free Library" charter sign, which will be fixed to each library – and can then be added onto the worldwide database of Little Free Libraries.
- Event manager and crew to support and guide you through the build.

**The objectives achieved by this event include teamwork, collaboration, time management, creative thinking and communication.**

