

# WINE TASTING



**DURATION**  
90 minutes



**REQUIREMENTS**  
Sufficient space for a table plus chairs per team



**GUEST NOS.**  
10 - 100 guests



**Whether you're a wine connoisseur or a relative novice, this dip into the fascinating world of wine will leave your taste buds wanting more!**

A great way to entertain clients and ideal for a pre-dinner activity. A glass of white wine is served upon arrival to get everybody's taste buds warmed up & ready for the hedonistic experience to come.

Interactive tasting games involve the whole crowd who learn new skills taught by some of the world's leading bartenders, and above all, bond whilst having fun.

Upon arrival guests are shown to their seats and served a glass of white wine.

Following a brief introduction by our experts, things become serious! There will be a total of 5 'blind' tasting challenge rounds featuring a Sauvignon Blanc, Chardonnay, Rose, Shiraz & Rioja – each picked in a random order.

***"The wine tasting was a big hit. Our host was very informative and pitched it perfectly for us" Deloitte.***

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## DETAILS

After sampling each wine, it is up to the teams to try and guess the type of wine, country of origin, price range & three tasting note descriptions from a variety of flashcards. Each round will be marked out of 6 for each correct answer.

Remaining in teams' guests are presented with one last glass of wine. Using their newly acquired knowledge of all things wine, teams will be asked to create a marketing campaign for the wine they have been allocated and present it to their peers.

Teammates will have to decide on what type of wine they have, where it is produced, the price they would sell it for and develop tasting notes.

A brand name and label will also have to be created. Teams will be provided with a box of fancy-dress props to liven up their presentations!

If this is a team building exercise, we can ask teams to incorporate the core value of their company's brand into the presentation.

Prizes will be awarded for the team with the 'most knowledgeable nose' and an individual prizes for 'bartenders in need of improvement!'.

The event usually takes 1.5 hours depending upon the group size. During this time an arrival glass of wine is served, with on average another 4 tasting glasses per person during the games.

There are breaks to allow for the drinks service and mingling – the programme works ideally as pre dinner entertainment.

**Alternative tasting evenings are available - please ask for a costing for:**

**Whisky Tasting**

**Beer Tasting**

**Wine and Cheese Tasting**

**Gin Tasting**

**Rum Tasting**

