

HOUR OF POWER

DURATION

Ideally 60 minutes

REQUIREMENTS

Sufficient space for a table plus chairs per 10 people

GUEST NOS.

8 – 1,000 guests



EVENT
VIDEO



Our United Nations Sustainable Development Goal (UNSDG) aligned event program is the perfect option for values-driven organisations, looking to include a CSR program that drives Social Return on Investment.

Participants will learn about energy poverty and the effects it has on people around the world in terms of education, health, environment and economically. They will find out how innovative design solutions can combat those four pillars of energy poverty.

The attendees will then receive a powerful educational presentation, each participant will assemble a solar light (a SolarBuddy) and connect with a child living in energy poverty via a letter-writing activity, which will be packaged as a gift with the light.

At the end of this session, the solar lights are returned to SolarBuddy for quality assurance before their journey to a distribution country – our in-country NGO Partner distributes the gift of light into the hands of children living in energy poverty, with recent recipients in Cambodia, Papua New Guinea, Kenya & Madagascar to name a few.

“Words cannot describe seeing firsthand the incredible difference a SolarBuddy light can make to a child and their family – something we take for granted. It’s an experience I will never forget.”

Foundation Manager at TechnologyOne (Cambodia Distribution)

SolarBuddy's Hour of Power

Since launching in 2016, SolarBuddy has gifted hundreds of thousands of solar lights, illuminating the lives of nearly 1 million people across 19 different countries.

The impact does not stop at just providing reliable indoor lighting, each and every JuniorBuddy light also:

Allows the child **receiving the light to study 78% longer**, improving their educational outcomes

Reduces exposure to toxic and dangerous fumes which has the potential to increase overall health of women and children by **up to 60%**

Reduces a family's average weekly expenditure on kerosene by 80%, improving the family's financial security and safety

Offsets 1.28 tonnes of CO2 over 10 years, the equivalent to growing 21.3 tree seedlings over the same period

KEY BENEFITS

- Learn about energy poverty, sustainability, and global citizenship
- Fosters a culture of collaboration
- Intercultural understanding
- Critical thinking skills
- Rewarding and entertaining
- Build relationships and network
- Giving back to the global community
- Create real impact – SROI (Social Return on Investment)

WHAT'S INCLUDED

- Delivery of unassembled solar light kits
- Educational presentation, and facilitation of the event from start to finish
- Collection of assembled solar lights and written letters
- Quality control of solar lights
- International shipment of solar lights and letters to a country in energy poverty
- Distribution of solar lights and letters into the hands of children living in extreme energy poverty through our in-country NGO partner
- Monthly update on SolarBuddy's global impact

