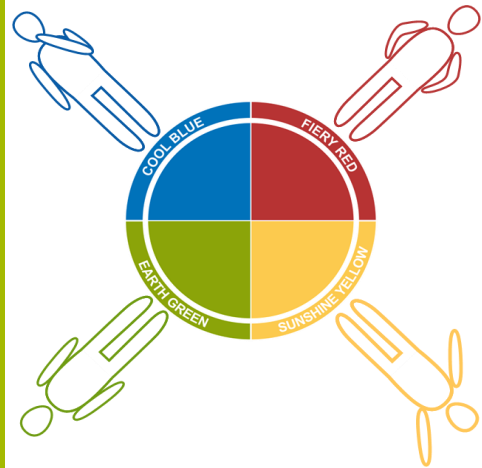


CSR AND EVENTS



DURATION
60-180 Minutes



REQUIREMENTS
Dependent upon activity



GUEST NOS.
10 - 200 guests



Corporate Social Responsibility (CSR) is the idea that a company should play a positive role in the community and consider the environmental and social impact of business decisions.

The four main types of corporate social responsibility are environmental responsibility, ethical responsibility, philanthropic responsibility, and economic responsibility.

However, companies can also consider different forms of CSR, such as diversity, inclusion, wellbeing, and employee engagement.

CSR team building events can include giving something back to a local charity, using Fairtrade ingredients, education around environmental issues, and providing experiences to encourage employee wellbeing, to name just a few.

You could also contact your local charities/communities directly to see how you can help with projects or donations.

CSR AND EVENTS



COOL BLUE

- **Stress Causes:**
Lack of information, poor quality work, time wasted
- **Stress Signals:**
Becomes questioning, nit picks, withdrawn and resentful
- **Remedy:**
Get their feedback, analyse more carefully, informational support.

FIERY RED

- **Stress Causes:**
Lack of focus, indecisiveness, being out of control
- **Stress Signals:**
Becomes aggressive, impatient, irritable, demanding
- **Remedy:**
Allow for fast action, take decisions or time out, put them in control

EARTH GREEN

- **Stress Causes:**
Unfair treatment, violation of values, time pressures
- **Stress Signals:**
Becomes withdrawn, judgements resistant and over cautious
- **Remedy:**
Understanding sincerity, putting

SUNSHINE YELLOW

- **Stress Causes:**
Restriction on flexibility, no interaction, personal rejection
- **Stress Signals:**
Over responsive, appears opinionated, argumentative
- **Remedy:**
Meet in the middle, save face,

GREEN HOUSE

Green House is a team building event that will test your awareness of the processes through which the everyday family home can be made completely energy-efficient and self-sufficient... by building your very own replica house!

As we go about our busy everyday lives, we may not stop to think or realise that each action within our own home has an impact on the environment.... And the simple possibilities that exist when we truly consider how sustainability applies to us all.

SOLARBUDDY

Our United Nations Sustainable Development Goal (UNSDG) aligned event program is the perfect option for values-driven organisations, looking to include a CSR program that drives Social Return on Investment. Participants will learn about energy poverty and the effects it has on people around the world in terms of education, health, environment and economically. The attendees will then receive a powerful educational presentation, each participant will assemble a solar light (a SolarBuddy) and connect with a child living in energy poverty via a letter-writing activity, which will be packaged as a gift with the light.

CHARITY BAKE OFF

You and your team will work with a professional pastry chef to make a variety of traditional and contemporary afternoon tea and bakery items, we will bring along cookery books and even some recipes used at some exclusive hotels such as the Chewton Glen and the Dorchester London.

You can then arrange to sell you bakes to colleagues or family to raise money for your chosen charity.

INSIGHTS PROFILING

How can you build confidence in your people and teams?

Imagine if you could find an engaging and practical way to help individuals develop themselves; even transform the way you do business?

Discovery Profiling is a powerful tool that does just this!

CSR AND EVENTS



WORKPLACE WELLBEING

Whether you are looking to implement a new workplace wellbeing initiative or simply want a healthy experiential activity to reward and motivate your team there are many options available.

We offer a range of 1-2-1 healthy office-based treatments and group exercise classes to aid with stress-relief, tension reduction and to reinvigorate employees.

These can also be provided during offsite meetings and conferences subject to itinerary.

CHARITY BARGAIN HUNT

If you are looking for an event that can make a real contribution to a local charity, yet in a team-based and interactive format then this treasure hunt with a difference is just the ticket!

Each team is issued with a tablet using the latest GPS technology to create an event which is engaging and involves the whole team – also giving a real feel-good factor and powerful memories of the lasting contribution made.

LOCAL COMMUNITY

Most community and charity projects will have an option to enable you to volunteer your staff, time and budget to help them achieve their goals. Use the internet to find local causes that align with your company values and contact their public facing team to find out how you can sponsor and get involved in their work. These activities will be subject to the timescales of the charities, so may need to be organised separately to your meeting/conference.

NB: this would be organised with the charity/community directly not through KDM

CHARITY ACTIVITIES

If you want to have a charity/community activity that will slot into your meeting itinerary on site at the venue, then the options are a little more limited.

Look for activities such as bike building kits, organise going out as teams with budgets to buy then pack kits for military support or around Christmas time shoeboxes filled with gifts for children!

NB: this would be organised with the charity/community directly not through KDM